

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

<b>Contract / Revision</b> 122785 / 1		<b>Alt Order #</b> 08260186
<b>Product</b> FIGHTING FOR OHIO		
<b>Contract Dates</b> 06/08/16 - 06/14/16		<b>Estimate #</b> 2993
<b>Advertiser</b> ISS/Fighting for Ohio-A		<b>Original Date / Revision</b> 05/27/16 / 06/14/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV14775	<b>Advertiser Code</b> 157	<b>Product 1/2</b> 341
<b>Agency Ref</b> 3814		<b>Advertiser Ref</b> 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	06/10/16	06/10/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	----1--				1	\$1,500.00					
2	WHIO	06/10/16	06/10/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	----1--				1	\$1,100.00					
3	WHIO	06/10/16	06/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	----1--				1	\$1,000.00					
4	WHIO	06/13/16	06/13/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	1-----				1	\$1,000.00					
5	WHIO	06/13/16	06/13/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	1-----				1	\$1,200.00					
6	WHIO	06/13/16	06/13/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	1-----				1	\$1,200.00					
7	WHIO	06/11/16	06/11/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1-				1	\$750.00					
8	WHIO	06/11/16	06/11/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1-				1	\$400.00					
9	WHIO	06/11/16	06/11/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1-				1	\$350.00					
10	WHIO	06/11/16	06/11/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1-				1	\$700.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122785 / 1		<u>Alt Order #</u> 08260186
<u>Contract Dates</u> 06/08/16 - 06/14/16		<u>Product</u> FIGHTING FOR OHIO
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Estimate #</u> 2993
		<u>Original Date / Revision</u> 05/27/16 / 06/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
E 11	WHIO	06/12/16	06/12/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1				1	\$310.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	06/06/16-06/12/16	NewsCenter 7 Noon Su	12:00 PM-12:30 P	-----Su	:30	<del>\$310.00</del>	NM				
		Credited												
12	WHIO	06/12/16	06/12/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1				1	\$5,000.00					
13	WHIO	06/12/16	06/12/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	-----1				1	\$800.00					
14	WHIO	06/09/16	06/09/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	---1---				1	\$450.00					
15	WHIO	06/09/16	06/09/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	---1---				1	\$1,200.00					
16	WHIO	06/14/16	06/14/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	-1-----				1	\$450.00					
17	WHIO	06/14/16	06/14/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	-1-----				1	\$1,100.00					
18	WHIO	06/14/16	06/14/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/16	06/19/16	-1-----				1	\$3,000.00					
19	WHIO	06/08/16	06/08/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	--1----				1	\$1,100.00					
20	WHIO	06/08/16	06/08/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	--1----				1	\$1,100.00					
21	WHIO	06/08/16	06/08/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/06/16	06/12/16	--1----				1	\$1,400.00					
<b>Totals</b>								<b>0.00</b>				<b>20</b>	<b>\$24,800.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/14/16	20	\$24,800.00	(\$3,720.00)	\$21,080.00
<b>Totals</b>	<b>20</b>	<b>\$24,800.00</b>	<b>(\$3,720.00)</b>	<b>\$21,080.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 8260186 TRF# 122785 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/16 12.23  
 \*\*\* CHANGES \*\*\* \*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/FIGHTING FOR OHIO REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO  
 P.O. BOX 25093 SALES PRSN PH- NICK WELTE  
 ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8260186 CLASS: NATL. LOCAL REGIONAL  
 PRDCT FIGHTING FOR OHIO EST#2993 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES JUN8/16 JUN14/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG10/16 12.23

REP: TO DEANNA  
 FR JARED  
 OK'D CREDIT ON M1  
 RVSD TOTAL \$24,800  
 PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1200N-1230P	30		\$310.00	6/12	6/12	0		SUN	0
AGENCY ADVERTISER CODE = 157 AGENCY PRODUCT CODE = 341 AGENCY EST# = 2993												
PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7 CREDIT TAKEN FOR 1 SPOT(S) MISSED JUN12 STATION MAKEGOOD OFFERS: M1 OK'D BUY#11 MISSED: SUN/1200N-1230P OFFER: NONE CMT: SPOT NA DUE TO BREAKING NEWS...PLEASE CREDIT AND MOVE MONEY TO CURRENT CMT: CONTRACT												
									30S	\$310.00	(JUN14/16)	

